

Gujarat Technological University, Ahmedabad
First National Conference On
“Business Ethics for Global Success of Indian Businesses”
25th – 26th September 2010

List of 12 Best Research Papers for Presentation on
26th Sept 2010

Session 3		Time : 2.15 PM to 3.15 PM		
Track 1		Chairperson: Dr Chinnam Reddy (Co-Chair: Dr Vashishthadhar Dwivedi)		
		Sr. No.	Name of the Author	Title
		1	Mr. Lalit Tank	Whistle Blower and Protection Policy: A Cure to Corporate Unethical and Improper Practices
		2	Mr. Nirav Majmudar	Oneness – The Indian Panacea: Conceptual Advancement & Refinement, Redefining Values & Future Prospects
	3	Anupama Ambujakshan Chirag Dave	A study on factors affecting ethical decision making of employees in an organization	
Track 2		Chairperson: Dr PGK Murthy (Co-Chair: Prof. Kamal Chakravarthy)		
		Sr. No.	Name of the Author	Title
		1	Mr. Mayank Batavia	Corporate Governance Ethics, Change and Frauds: Model of Dynamics of Ethics
		2	Mr. Bhavik Panchasara Ms. Heena Bharadia	An Empirical Study of Ethical Considerations in Business Decision Making in SSIs with reference to Rajkot City
	3	Mr. Vijayendra Gupta Dr. Renuka Garg	Security issues in E-Banking : An exploration	
Session 4		Time : 3.30 PM to 4.30 PM		
Track 1		Chairperson: Dr K.N. Sheth (Co-Chair: Dr C. D. Sankhavara)		
		Sr. No.	Name of the Author	Title
		1	Ms.Muneza Kagzi Dr. Tripat Kaur	A study on corporate governance with special reference to satyam Accounting scandal
		2	Mrs. Parul Singh Mrs. Preeti Nair Ms. Zarna Adhyaru	Role of Ethics in Corporate Social Responsibility: Case of Mc Donald’s and Nike
	3	Mr. Ashish Makwana	Marketing ethics issue & Problems & Globalisation	

Track 2	Chairperson: Mr Ved Vyas (Co-Chair: Dr Abhijeet Chatterjee)		
	Sr. No.	Name of the Author	Title
	1	Prof. Deepak A. Sanghvi	Jainism & Business Ethics
	2	Mr. Prashant Amin Ms. Bijal Amin	Business Ethics: Oxymoron or Good Business
	3	Shiv Nath Sinha	Ethical Values – A must for a successful business