

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**DIPLOMA IN PRINTING TECHNOLOGY**  
**SEMESTER: V**

Subject Name:     **Computer Aided Graphic Design**

<b>Sr. No.</b>	<b>Course content</b>
<b>1.</b>	<b>Digitization:</b>  1.1 Conversion of Graphic information into digitized information.. 1.2 Methods of Conversion. 1.3 Storage mediums.
<b>2.</b>	<b>Page Make up Software. (PageMaker):</b>  2.1 Introduction, Application & its uses. 2.2 Importing & exporting of data.
<b>3.</b>	<b>Graphic Software. (Photoshop, Corel Draw, Illustrator):</b>  3.1 Introduction, Application & its uses. 3.2 Importing & exporting of graphics. Through any kind of Media.
<b>4.</b>	<b>Graphic Design. (By Use of Corel Draw Software):</b> 4.1 Data Entry. 4.2 Editing. 4.3 Graphic Manipulation-sizing, reverses, slanting, change of weight and other.
<b>5.</b>	<b>Output Devices:</b> 5.1 Photographic, laser printer and other transforming electronic in information into graphic.
<b>6.</b>	<b>Impact of Electronic Image Setting on Printing Industry.</b>
<b>7.</b>	<b>Desk Top Publishing:</b> 7.1 Introduction & Application
<b>8.</b>	<b>Video Image Processing:</b> 8.1 Introduction to video image. 8.2 Methodology. 8.3 Limitations.
<b>9.</b>	<b>Modern Developments in Graphic Creations.</b>

## **Laboratory Experience:**

1. Generating Data Files.
2. Processing of files in page assembly software.
3. Editing of Text.
4. Editing of illustration.
5. Text and Graphic combinations.
6. Setting of design / pages as per imposition scheme and printing methods.
7. Various kinds of outputs.
8. Inspecting design as per printing requirement.

## **Reference Books:**

<b>Sr. No.</b>	<b>Name of Books</b>	<b>Author</b>
1.	Magazine Design	Walkar
2.	Book Design	Marting Duglas
3.	Design for print production	Warford, H. S
4.	Graphic Layout and Design	Silver .G
5.	A Publication Design	Hart burt