

A

**GLOBAL / COUNTRY STUDY AND REPORT**

ON

“ \_\_\_\_\_ ”

Submitted to  
**(Institute Name)**

*IN PARTIAL FULFILLMENT OF THE  
REQUIREMENT OF THE AWARD FOR THE DEGREE OF  
**MASTER OF BUSINESS ADMINISTRATION***

In  
**Gujarat Technological University**

UNDER THE GUIDANCE OF

Faculty Guide  
Name and Designation

**Submitted by**  
**(STUDENT NAME)**  
[Batch : 2010-12, Enrollment No.:\_\_\_\_]  
**MBA SEMESTER III/IV**

**(Institute Name)**  
MBA PROGRAMME  
Affiliated to Gujarat Technological University  
Ahmedabad  
Month, Year

## Students' Declaration (On separate page)

We, \_\_\_\_\_, hereby declare that the  
report for Global/ Country Study Report entitled  
“ \_\_\_\_\_ **in**  
**(Name of the country)** is a result of our own work and our indebtedness to  
other work publications, references, if any, have been duly acknowledged.

Place : .....

(Signature)

Date :

(Name of Student)

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## Institute's Certificate (On separate page)

“Certified that this Global /Country Study and Report Titled “.....  
.....” is the bonafide work of Mr./ Ms.....  
(Enrollment No.....), who carried out the research under my  
supervision. I also certify further, that to the best of my knowledge the work  
reported herein does not form part of any other project report or dissertation  
on the basis of which a degree or award was conferred on an earlier occasion  
on this or any other candidate.

**Signature of the Faculty Guide**  
**(Name and Designation of Guide)**

**(Certificate is to be countersigned by the Director/HoD)**

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**PREFACE**  
**(SEPARATE PAGE)**

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**ACKNOWLEDGEMENT**  
**(SEPARATE PAGE)**

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- TABLE OF CONTENTS
- LIST OF TABLES
- LIST OF FIGURES
- LIST OF SYMBOLS, ABBREVIATIONS OR NOMENCLATURE (OPTIONAL)
- ABSTRACT / EXECUTIVE SUMMARY
- CHAPTERS
- APPENDICES / ANNEXURES
- REFERENCES / BIBLIOGRAPHY

**General Model Format or GSR Project**

<b>SR. NO.</b>	<b>PARTICULARS</b>	<b>Total No. of Pages.</b>	<b>Semester</b>
	<b>PART – I ECONOMIC OVERVIEW OF THE SELECTED COUNTRY</b>		<b>III</b>
1	<ul style="list-style-type: none"><li>○ Demographic Profile of the Country</li><li>○ Economic Overview of the Country</li><li>○ Overview of Industries Trade and Commerce</li><li>○ Overview Different economic sectors of selected country</li><li>○ Overviews of Business and Trade at International Level</li><li>○ Present Trade Relations and Business Volume of different products with India</li></ul>	15 to 20 pages	<b>III</b>

	/ Gujarat ○ PESTEL Analysis		
	<b>PART – II INDUSTRY / SECTOR / COMPANY / PRODUCT/ SERVICE/ NEW VENTURE SPECIFIC STUDY</b>		<b>IV</b>
2	○ Introduction of the selected Company / Industry / Sector and its role in the economy of specified country. ○ Structure, Functions and Business Activities of selected Industry / Sector / Company	10 to 15	<b>IV</b>
3	○ Comparative Position of selected Industry / Sector / Specific Company / Product with India and Gujarat ○ Present Position and Trend of Business (import / export) with India / Gujarat during last 3 to 5 years	10 to 15	<b>IV</b>
4	○ Policies and Norms of selected country for selected Industry/company for import / export including licensing / permission, taxation etc ○ Policies and Norms of India for Import or export to the selected country including licensing / permission, taxation etc ○ Present Trade barriers for import / Export of selected goods(if any)	10 to 15	<b>IV</b>
5	○ Potential for import / export in India / Gujarat Market ○ Business Opportunities in future ○ Conclusions and Suggestions	5 to 10	<b>IV</b>

*(No. of pages suggested above are a part of model guidelines & they may increase / decrease, depending on the scope of the research work and guidance of faculty guide)*

- Annexure
- Bibliography

## **LIST OF TABLES\*/GRAPHS\*/DIAGRAMS\***

**(SEPARATE PAGE)\***

<b>SR. NO.</b>	<b>PARTICULARS</b>	<b>TABLE NOS.</b>	<b>PAGE NOS.</b>

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## **FORMAT FOR TABLES/GRAPHS/DIAGRAMS**

**(AS TO BE WRITTEN IN THE REPORT)**

**TABLE TITLE**  
**TABLE NO.**

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SOURCE: (Font Size – 10)

## SPECIFICATIONS FOR GCR

1	Paper Size	A4
2	Margins	Left Side - 1.5 cm Right Side - 1 cm Top - 1 cm Bottom - 1 cm
3	Line Spacing	1.5 Lines
4	Paragraph Spacing	Double Lines
5	Page Numbers	At bottom – Centre (Middle)
6	Font Type	Arial
7	Font Size (FS)	For normal – 12
8	Bold / Italic / Underline	Should be used for specific purposes only
9	Alignment	Page Justify
10	Heading Subhead	Upper case, Bold, Centre, FS – 14 Bold, Left Aligned, FS- 12, No Colon (:)
11	Tables/ Graphs/ Diagrams	Title, No. and Source
12	Borders / Shades	No Borders , Headers , Footers
13	Word Breaking	No word Breaking
14	Chapter Name	On Separate Page – Before the start of the Chapter Centre Aligned on the Page No page Numbers on it Next page start the Chapter – do not repeat the title on the next page
15	Report Binding (Semester IV only)	Hard Bound Cover – Black Plastic coated Writing –Golden color only
16	Copies of the Report (Semester III)	<b>Hard : Total 2 Copy</b> For Institute – 01 (Spiral Binding) For Student – 01 (Spiral) (Optional) <b>Soft : 01 Copy</b> CD should have following information in Word format: Name of the Student Enrollment No. CP Title Year Guide Name
16	Copies of the Report (Semester IV)	<b>Hard : Total 2 Copy</b> For Institute – 01 (Hard Binding – Black) For Student – 01 (Spiral) (Optional) <b>Soft : 01 Copy</b> CD should have following information: Name of the Student

		Enrollment No. CP Title Year Guide Name
17	No. of pages for the report (Semester III)	15 TO 20 Pages approx.
	No. of pages for the report (Semester IV)	<b>Not more 100 to 125 Pages (combined of Sem-III and IV)</b>
17	No. of pages for the report (Semester III)	30 – 40 Pages approx.
18	No. of pages for the report (Semester IV)	<b>Not more 100 to 125 Pages (combine of Sem-III and IV)</b>