

GUJARAT TECHNOLOGICAL UNIVERSITY

Master of Business Administration

Semester I - II Subject Code/ Teaching / Examination Scheme

Semester I (w.e.f Aug.- 2011)

SUBJECT CODE	SUBJECT	TEACHING SCHEME	CREDITS	UNIVERSITY EXAMINATION (MARKS) (E)	MID SEM. TEST MARKS (M)	CONTINUOUS EVALUATION COMPONENT (I)	TOTAL MARKS
2810001	Accounting for Managers (AFM)	36 Sessions of 75 Minutes	3	70	30	50	150
2810002	Economics for Managers (EFM)	36 Sessions of 75 Minutes	3	70	30	50	150
2810003	Managerial Communication (MC)	36 Sessions of 75 Minutes	3	70	30	50	150
2810004	Organizational Behaviour (OB)	36 Sessions of 75 Minutes	3	70	30	50	150
2810005	Principles of Management (PM)	36 Sessions of 75 Minutes	3	70	30	50	150
2810006	Research Methodology (RM)	36 Sessions of 75 Minutes	3	70	30	50	150
2810007	Quantitative Analysis – I (QA-I)	36 Sessions of 75 Minutes	3	70	30	50	150
		TOTAL	21	490	210	350	1050

Semester II (w.e.f Aug.- 2011)

SUBJECT CODE	SUBJECT	TEACHING SCHEME	CREDITS	UNIVERSITY EXAMINATION (MARKS) (E)	MID SEM. TEST MARKS (M)	CONTINUOUS EVALUATION COMPONENT (I)	TOTAL MARKS
2820001	Cost and Management Accounting (CMA)	36 Sessions of 75 Minutes	3	70	30	50	150
2820002	Management Information System (MIS)	36 Sessions of 75 Minutes	3	70	30	50	150
2820003	Financial Management (FM)	36 Sessions of 75 Minutes	3	70	30	50	150
2820004	Human Resource Management (HRM)	36 Sessions of 75 Minutes	3	70	30	50	150
2820005	Marketing Management (MM)	36 Sessions of 75 Minutes	3	70	30	50	150
2820006	Production and Operations Management (POM)	36 Sessions of 75 Minutes	3	70	30	50	150
2820007	Quantitative Analysis – II (QA-II)	36 Sessions of 75 Minutes	3	70	30	50	150
		TOTAL	21	490	210	350	1050