

Gujarat Technological University, Ahmedabad
First National Conference On
“Business Ethics for Global Success of Indian Businesses”
25th – 26th September 2010

List of 12 Best Research Papers for Presentation on
26th Sept 2010

| Session 3 | | Time : 2.15 PM to 3.15 PM | |
|------------------|----------------|--|--|
| | | Chairperson: Dr Chinnam Reddy (Co-Chair: Dr Vashishthadhar Dwivedi) | |
| Track 1 | Sr. No. | Name of the Author | Title |
| | 1 | Mr. Lalit Tank | Whistle Blower and Protection Policy: A Cure to Corporate Unethical and Improper Practices |
| | 2 | Mr. Nirav Majmudar | Oneness – The Indian Panacea: Conceptual Advancement & Refinement, Redefining Values & Future Prospects |
| | 3 | Anupama Ambujakshan Chirag Dave | A study on factors affecting ethical decision making of employees in an organization |
| | | Chairperson: Dr PGK Murthy (Co-Chair: Prof. Kamal Chakravarthy) | |
| Track 2 | Sr. No. | Name of the Author | Title |
| | 1 | Mr. Mayank Batavia | Corporate Governance Ethics, Change and Frauds: Model of Dynamics of Ethics |
| | 2 | Mr. Bhavik Panchasara Ms. Heena Bharadia | An Empirical Study of Ethical Considerations in Business Decision Making in SSIs with reference to Rajkot City |
| | 3 | Mr. Vijayendra Gupta Dr. Renuka Garg | Security issues in E-Banking : An exploration |
| | | | |
| Session 4 | | Time : 3.30 PM to 4.30 PM | |
| | | Chairperson: Dr K.N. Sheth (Co-Chair: Dr C. D. Sankhavera) | |
| Track 1 | Sr. No. | Name of the Author | Title |
| | 1 | Ms.Muneza Kagzi Dr. Tripat Kaur | A study on corporate governance with special reference to satyam Accounting scandal |
| | 2 | Mrs. Parul Singh Mrs. Preeti Nair Ms. Zarna Adhyaru | Role of Ethics in Corporate Social Responsibility: Case of Mc Donald’s and Nike |
| | 3 | Mr. Ashish Makwana | Marketing ethics issue & Problems & Globalisation |

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|----------------|--|-------------------------------------|---|
| Track 2 | Chairperson: Mr Ved Vyas (Co-Chair: Dr Abhijeet Chatterjee) | | |
| | Sr. No. | Name of the Author | Title |
| | 1 | Prof. Deepak A. Sanghvi | Jainism & Business Ethics |
| | 2 | Mr. Prashant Amin Ms. Bijal Amin | Business Ethics: Oxymoron or Good Business |
| | 3 | Shiv Nath Sinha | Ethical Values – A must for a successful business |