

6<sup>th</sup> September, 2010

To,  
Trustee / Director / Principal / Faculty Members of GTU Affiliated Colleges.

**Sub: – Research Paper Submission Date Extended to 15<sup>th</sup> September 2010 for "GTU National Conference on Business Ethics for Global Success of Indian Businesses 25-26 Sept. 2010, AMA Centre, Ahmadabad"**

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Dear Sir/Madam,

I am glad to announce that due to several calls and requests, **Last date of paper submission is extended to 15th Sept 2010 (FINAL LAST DATE) to facilitate Teachers who are still writing. All Papers after review clearance shall be published in CD Format as Conference Material and given to All Participants and Speakers with attractive Kit.**

The Conference Committee of GTU in its meeting on 4th Sept 2010 with Hon. Vice Chancellor and Registrar has decided to **Award "Certificate of Participation" to All Participants and Speakers for their valuable presence / contribution.**

**The Venue AMA Center, Opp. IIM-Ahmadabad** in Vastrapur area, offers sumptuous Gujarati Vegetarian Lunch. AMA stands of Ahmadabad Management Association.

**Conference fee is kept low to attract participants QUICKLY, and comes with free Kit, CD / Material and lunch/tea for two days, 25-26 Sept 2010.**

The **List of Speakers** so far, **Theme Paper and Registration Form** are hosted on [www.gtu.ac.in](http://www.gtu.ac.in) the official website of Gujarat Technological University. **Some 14 Lead Speakers have confirmed - they are from Academia / Industry / Association / Multinational / NGO Leaders from Gujarat, India and Germany.**

The **Most of Attractive feature** of Conference shall be **GTU Round Table on Ethics**, on the lines of **Oxford Round Table on Ethics, Oxford University, UK held for last 22 years.** GTU plans to make it an Annual feature. Dr Satendra Kumar, a participant of Oxford Round Table on Ethics in UK is invited to play a key role in GTU Round Table on Ethics.

This will be perhaps the **largest ever Conference of MBA Directors, professors, Lecturers, Trustees and Industry Leaders in Gujarat with Top Speakers and 400 highly qualified and experience Participants from 125 MBA Institutes / University Faculties** in Gujarat-based, and other Universities.

Interested persons may please send in their **Registration Forms with DD** for applicable amount mentioned above, in favor of "Gujarat Technological University", payable at Ahmadabad. Cheques are **not** acceptable.

**First Authors of First 50 Papers Received** have also to send **Registration Forms with FREE Registration request.** Second / Third authors of same Paper shall have to register separately with DD for applicable amount as above.

**Partnership with Singapore Conference:**

***“6th QS-APPLE – QS Asia Pacific Professional Leaders in Education Conference - 17-19 November 2010, Suntec International Convention and Exhibition Centre, Singapore”***

We are also pleased to announce Partnership with QS-Asia / QS-Apple Conference on Higher Education in Singapore, and plan to take a delegation to Singapore led by Dr Akshai Aggarwal, Vice Chancellor, GTU. Check out our latest provisional Program at: <http://www.qsapple.org/parallel6thqs.pdf>

(Mr. Karthick Sridhar, Director, Walkhardt Foundation, Mumbai is coordinating this delegation separately. For details, please contact him directly to [karthick.sridhar@gmail.com](mailto:karthick.sridhar@gmail.com) ).

***You are Invited to Participate before 400 seats of Auditorium capacity are booked!***

Best regards,

Dr Rajesh Khajuria  
Convener - GTU Business Ethics Conference

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Note: The Conference Secretariat is in Vadodara, while the Conference is in Ahmedabad).