

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA-SEMESTER-II-EXAMINATION- SUMMER-2024

Subject Code: 1529503

Date: 10/06/2024

Subject Name: Business Ethics & Corporate Governance

Time: 10:30 AM TO 01:30 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.

	Question Text and Description	Marks
Q.1	(a) Ethics (b) Corporate Ethical Leadership (c) Corporate Governance (d) Whistle Blowing (e) CSR (f) Good Governance (g) Values	14
Q.2	(a) Write the Overview of Creative Accounting-Its role in business scandals. Comment on it. (b) Explain the difference between Governance and Management. Why is Governance needed for business?	07 07
	OR	
	(b) Role and composition of the board, remuneration of directors and senior executives	07
Q.3	(a) Distinction between values and ethics (b) Whether employees can be taught and trained on business ethics? Substantiate your answer with suitable examples.	07 07
	OR	
Q.3	(a) Write a brief note on any two corporate financial frauds reported in India. (b) Reports and recommendations of Narayan Murthy & Ganguly Committees	07 07
Q.4	(a) Explain Anglo-American, Japanese, German models of CG (b) State in brief the theory of Kohlberg's six stages of moral development.	07 07
	OR	
Q.4	(a) What are the different causes of Unethical behavior? How work ethics can be improved? (b) Do you agree that unethical behavior by an individual can have a significant harmful effect on others or on society? If so, describe a personal experience or recent news story in which an individual's unethical behavior affected others. Summarize how that behavior came to negatively influence others.	07 07

Q.5

Is it possible for a retailer to become too large and powerful? This is a question some people have been asking about Wal-Mart, the world's largest retail company and about Tesco in the UK. Wal-Mart has aggressively pursued its low-price mantra, bringing better value to consumers and forcing suppliers to innovate. A possible concern is that Wal-Mart has become so big that it can do virtually anything it wants in some areas. Obviously, this kind of power has enormous ethical and social implications. Some suppliers suggest that Wal-Mart is able to dictate every aspect of its operations, from product design to pricing, in its efforts to maximize savings for customers. Some suppliers claim they have been forced to reduce staff numbers and even locate to lower-cost regions, in order to meet the biggest retailer's margin demands. Their fear is that if they hesitate to comply, they risk losing their most lucrative outlet and will find their products quickly replaced by a competitor's on Wal-Mart's shelves. For the customer, seeking keen prices and great choice, there are obvious benefits to Wal-Mart's approach, but perhaps there is also a cost

- (a) What are some of the ethical and social implications of the power Wal-Mart and other huge retailers are able to exert? **07**
- (b) Explain the main ethical issues to be focused for institutional culture. **07**

OR

- Q.5**
- (a) What action can a company like Wal-Mart take to manage these issues? **07**
 - (b) What are the characteristics of a Good Corporate Governance? **07**
