

GUJARAT TECHNOLOGICAL UNIVERSITY

BE - SEMESTER-VI EXAMINATION – SUMMER 2025

Subject Code: 3162011

Date: 26-05-2025

Subject Name: Entrepreneurship Development

Time: 10:30 AM TO 01:00 PM

Total Marks:70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

- Q.1** (a) Justify the need of entrepreneurship in India. **03**
(b) What are the benefits of becoming an entrepreneur? **04**
(c) What are the qualities of an entrepreneur? Explain with examples. **07**

- Q.2** (a) What is a product life cycle? **03**
(b) Differentiate between an entrepreneur and intrapreneur. **04**
(c) What are the factors considered for identifying place for setting up the industry? Explain with an example. **07**

OR

- (c) What is the importance of material handling and its relevance with facility location? **07**
- Q.3** (a) What is meant by ancillary industry? Give examples. **03**
(b) How MSME are classified according to investment? **04**
(c) What are the support agencies for finance? Explain functions of such support agencies. **07**

OR

- Q.3** (a) What is a 'technology transfer'? **03**
(b) What are the types of entrepreneurship? Explain any two with examples. **04**
(c) What are the support agencies for technical consultation? Explain functions of such support agencies. **07**

- Q.4** (a) Briefly explain the methods of cost control. How important is it for an enterprise? **03**
(b) What is a 'DPR'? State its importance. **04**
(c) Explain methods of material management. **07**

OR

- Q.4** (a) Define Breakeven point. **03**
(b) Explain 'Return on Investment' and 'Return on Sales'. **04**
(c) Explain 'Techno Economic Feasibility Study' for a project. **07**

- Q.5** (a) What is a risk management for an enterprise? **03**
(b) Define Licensing and Franchising giving examples. **04**
(c) Explain SWOT analysis with an example. **07**

OR

- Q.5** (a) What is IPR? How is it useful for an enterprise? **03**
(b) What are the decision-making methods? Explain any one giving example. **04**
(c) Discuss the Angel funding and Venture Capital giving examples. **07**
