

Enrollment No./Seat No.:

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA - SEMESTER - I EXAMINATION - SUMMER 2025

Subject Code: 4519208

Date: 17-06-2025

Subject Name: Developing Contributory Skills – I

Time: 02:30 PM TO 04:00 PM

Total Marks: 50

Instructions

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**
- 4. USE of SIMPLE calculators AND non-programmable scientific calculators are permitted.**

Marks

Q.1 ALL 14 Questions are Compulsory.

14

- (1)** The main goal is to form a group of people and throw around ideas without interference is -----.
[a] Creative thinking
[b] Mind mapping
[c] Lateral thinking
[d] Brain storming
- (2)** What is a common misconception about creative thinking?
(a) It always leads to successful outcomes
(b) It is a fixed ability that cannot be developed
(c) It only applies to artistic or creative fields
(d) It involves working alone and avoiding collaboration
- (3)** Which of the following is a rational thinking?
(a) Creative thinking
(b) Critical thinking
(c) Out of the box thinking
(d) None of the above
- (4)** Critical thinking concerns _____.
(a) determining the cause of our beliefs
(b) determining the quality of our beliefs
(c) pinpointing the psychological basis of our beliefs
(d) assessing the practical impact of our beliefs
- (5)** Which option in Excel allows you to automatically calculate the sum of a range of cells?
(a) Auto Sum
(b) Statistical
(c) Lookup
(d) formula

- (6) Which is the shortcut key for the Save As?
- [a] Alt+F2
 - [b] Ctrl+S
 - [c] Alt+S
 - [d] Ctrl+F2
- (7) Which one can be used as watermark in a word document?
- (a) Text
 - (b) Both a and c
 - (c) Image
 - (d) None of the above
- (8) From which menu you can access Picture, Text Box, Chart etc?
- (a) Insert
 - (b) File
 - (c) Edit
 - (d) View
- (9) CATS refers to?
- [a] Communication Assessment Technique
 - [b] Classroom Assessment Technique
 - [c] Classroom Assess technology
 - [d] Communication Assess technology
- (10) What is one way to prepare for a case-based learning activity?
- (a) Memorize all the information and concepts in advance
 - (b) Avoid reading the case materials and rely on intuition
 - (c) Identify the key issues and questions to be answered
 - (d) None of the above
- (11) You want to track the progress of the stock market on a daily basis. Which type of chart should you use?
- (a) Pie chart
 - (b) Line chart
 - (c) Circuit Diagram
 - (d) None of the above
- (12) Which symbol must all formula begin with?
- (a) +
 - (b) =
 - (c) a manager
 - (d) @
- (13) Emails Are:
- [a] Secret
 - [b] Between me and the recipient(s)
 - [c] Public
 - [d] Top Secret

- (14) Hyperlinks cannot be
- (a) Special shapes like stars and banners
 - (b) Drawing objects like rectangles ovals
 - (c) Pictures
 - (d) All can be hyperlinks

Q.2 Short Questions **16**

- (1) Explain Pivot table in Excel.
- (2) What are some common characteristics of critical thinking?
- (3) Explain the ideal approach for solving the case.
- (4) What is Etiquette?
- (5) Explain the term workbook and worksheet.
- (6) . What are some best practices for conducting effective meetings in a professional environment?
- (7) A student of MBA, wants to format his subject assignment properly. Suggest few guidelines for formatting the document.
- (8) Meaning of creative Thinking?

Q.3 Discuss the barriers and the ways to improve critical thinking. **10**

OR

What is chart? Explain different types of charts available in MS Excel. **10**

Q.4 Case Study:

During the COVID, many people found that they are always "On" with works. So, I have been trying to get away from work over the weekend by doing more readings about coaching, leadership, and creative thinking. This weekend, I came across a fascinating case study, and I wanted to share this with my connections here on LinkedIn.

When I started my career with Accenture (or Andersen Consulting before the Year 2001), I always wore suits. I had three dark suits and numerous white shirts. In the late 90s, I worked in the UK, and I was so surprised to see my colleagues wearing light pink shirts. I tried wearing them myself, but it's not my thing. Two decades passed, and the professional attire world has changed. It's ok to dress casually, and I ended up with many jeans in my closet. So I know Levi Strauss pretty well.

It's not a surprise to me that Levis has factories in Bangladesh, and in fact, I think I have seen the labels prints "Made in Bangladesh" rather than "Made in China." But what I didn't know about is the way they were using Child Labours in the country.

Levi faced a dilemma regarding two sewing subcontractors in Bangladesh using child labourers. They were under the pressure that they should stop using these contractors. But the issue was that if they laid off these kids, the kids would go to the street and maybe be pushed into prostitution. So the question is what Levi should do.

- (a) What are the ethical implications of Levi Strauss using child labour in their supply chain? **5**

- (b)** What role should stakeholders, including NGOs, governments, and consumers, play in ensuring that companies like Levi Strauss prioritize ethical labour practices in their supply chains? **5**

OR

- (a)** How can Levi Strauss ensure that its suppliers comply with labour laws and regulations? **5**
- (b)** Can you think of alternative solutions that Levi Strauss could implement to address the child labor issue without harming the children? **5**
