

Seat No. / Enrolment No.:

GUJARAT TECHNOLOGICAL UNIVERSITY

Diploma Engineering – SEMESTER – 2 (OLD) – EXAMINATION – Winter-2024

Subject Code: 1990001/3990001

Date: 18-01-2025

Subject Name: Contributor Personality Development

Time: 10:30 AM TO 01:00 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make Suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.
5. English version is authentic.
6. Use only OMR to answer this question paper.

Section A

Instructions: This section has a scenario. Read carefully before answering the subsequent questions. There are 4 questions in this section. All questions are compulsory. Each question has 3 or 2 options. Choose ONLY ONE option which you consider the most appropriate and mark it on the answer sheet given to you.

Marks: 10

When Bhavish Aggarwal refused to pay extra fare, he was abandoned by the driver of his taxi in the middle of his journey. This incident made him realize that there is a need to resolve the transportation problems in the country. Along with Ankit Bhati, he founded Ola Cabs in 2010 - a mobile application for personal transportation in India. Through Ola, people could easily book a taxi ride from their mobile phones. By 2014, the company could raise millions of dollars of funds and expand to a network of more than 200,000 cars across 85 cities. The success achieved by these young entrepreneurs has been phenomenal.

Source: Business Connect, June 2021.

1. Identify the highest level of Contribution made by the founders of Ola Cabs.
 - a] They created employment possibilities for taxi drivers across the country.
 - b] They learned how to run a profitable business.
 - c] They re-imagined public transportation in the country and made citizens' lives easier.
2. What was important for Bhavish to expand his Scope of Contribution?
 - a] To look for other successful public transportation apps and models.
 - b] To identify the best way in which he could contribute to the stakeholders.
3. Taking inspiration from Bhavish's Creator Response to the situation, how would you respond if the job market is down, and you face challenges while looking for a job?
 - a] "I would apply for each and every job because I may get a call back from anywhere and get selected."

- b] “I would wait for the condition in the job market to improve and then reach out to employers through my network to see if there is any opening.”
 - c] “I would look for new ways to reach out to employers and keep building my capabilities.”
4. As a Contributor taxi driver, it is important to demonstrate Trust Behavior in my interpersonal interactions with my customers because –
- a] It helps customers rely on what I say to them.
 - b] It helps others see me as a trustworthy person.

Section B

Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 2 statements. Select ONLY ONE statement that you feel is closest to your thinking and mark it on the answer sheet given to you.

Marks: 20

5. Your friend is preparing for her first Group Discussion, but she doesn’t know how to handle conflicts that often take place during discussions. Your advice to her will be to –
- a] Not engage with the conflict, so that she doesn’t get negative marking.
 - b] Try to understand the cause of the conflict and put forth her standpoint as and when she gets the chance.
6. Tejas wants to improve his writing skills for an upcoming national story writing competition. According to you, what should he do?
- a] He can find out online what are the one-two things he can do so that the story has a chance to succeed in the competition.
 - b] He can research online to understand the basics of story writing and make sure to use it in the story to be submitted.
7. For a leadership position, seniors must recommend individuals –
- a] Who they know will rise up to any challenge that they may face.
 - b] Who can prove that they have worked hard in the past.
8. A car dealer should consider himself successful when –
- a] He is mostly able to meet his sales targets. Moreover, he is now able to sell cars even to difficult customers.
 - b] He is mostly able to meet his sales targets that are set up by the company.
9. When short-listing resumes for a job, which criteria will a Contributor Hiring Manager use?
- a] The candidate’s previous work experiences and the value s/he has created in each of the previous organizations.
 - b] The candidate’s academic qualifications and certificates that prove his/her skills and expertise in their subject.
10. Shyam’s friends and family encourage him to start his own social media channel for posting his artwork online. As a contributor, what should he focus on?

- a] As most of the followers are interested in art, he should post some how-to videos for the followers.
 - b] He can sell his artwork online to his followers, especially when he has a considerable following.
11. When your college does not provide you with the necessary documents on time for your admission to a college abroad –
- a] You will discuss with your seniors to find out if this is a normal delay.
 - b] You will coordinate with both the colleges to secure your admission.
12. Your colleague is nervous because the company has asked him to take on a completely new role that he has no experience in. What advice would you give him?
- a] “The new role will help you get the promotion you have been waiting for.”
 - b] “The new role will give you new experiences and opportunities to learn from.”
13. It is important to communicate the whole truth so that –
- a] You don’t have to deal with the consequences later.
 - b] Others can depend on you.
14. When customers are dissatisfied with a product, the company could focus on –
- a] Offering discounts and additional benefits to the dissatisfied customers.
 - b] Taking customer feedback seriously in order to improve the product quality.

Section C

Instructions: This section has 5 questions. All questions are compulsory. Each question has 3 or 4 statements. Rank the statements in order of most contributive to least contributive. Choose ONLY ONE option (out of the 4 given) that is closest to your ranking and mark it on the answer sheet given to you.

Marks: 10

15. A group of bank employees approach the Branch Manager and complain about one co-worker who doesn’t behave well with everyone. What action should the Branch Manager take? *(Rank in the order of most contributive option to least contributive option).*
- 1. Take note of the complaint and act quickly against the person, so that there is no damage to the reputation of the bank.
 - 2. Call for a meeting with all the employees to understand the issue & address the complaint.
 - 3. Hear both sides of the story but demand strong evidence before taking any action.
 - 4. Involve all the employees of the branch, together learn from what had happened, and ensure that this doesn’t repeat.
- a] 4-2-3-1 b] 1-4-2-3 c] 2-3-4-1 d] 3-1-2-4
16. Why should companies focus on improving the skills of their employees? *(Rank in order of most contributive option to least contributive option).*
- 1. To make employees more effective in their work.
 - 2. Since companies keep aside a portion of their budget for employee development.
 - 3. To serve their customers and clients better.

4. To make sure their employees have skills at par with the industry.
a] 1-4-3-2 b] 2-3-1-4 c] 4-2-1-3 d] 3-1-4-2
17. Kasturi won the “Best Female Debut” award at the latest Film Awards. An interviewer asks her if she is satisfied. If Kasturi was a Contributor, how is she likely to respond? (*Rank her responses from most contributive to least contributive*).
1. “I got the opportunity to act with and learn from my senior co-star in this movie.”
 2. “This award motivates me to develop myself into a fine actor.”
 3. “I am happy as now I am recognized wherever I go. It is a good start to my career in a competitive industry.”
 4. “This movie has set the expectations from me in the future. I will do my best to not disappoint anyone.”
- a] 1-2-3-4 b] 2-4-1-3 c] 4-3-1-2 d] 3-2-1-4
18. Your college has asked each of the following students to create a workshop on Electrical Engineering for the juniors. Who is responding to the task in the most contributive way? (*Rank in order of most contributive to least contributive*).
1. Manjeet: “Let me ask AI how others have done such workshops and run it in a similar way.”
 2. Barkha: “Let me think, research and put down ideas on what the juniors will expect from such a workshop. I can show it to my seniors or teachers and improve on it.”
 3. Ali: “Let me talk to any senior who can help me in making this workshop. Their input will help me clarify my thinking.”
 4. Rupal: “I have never dealt with creating a workshop. There is no chance I will be able to complete this assignment.”
- a] 2-3-1-4 b] 3-2-4-1 c] 4-1-2-3 d] 1-2-3-4
19. If you had to select an MP3 player to gift your friend, how would you go about selecting one? (*Rank in order of most contributive to least contributive*).
1. My friend should feel that I spent enough money to buy the gift.
 2. My friend should be proud to own the gift that I have chosen.
 3. My friend should feel that she can make the best use of the gift.
 4. My friend should find the gift attractive.
- a] 1-4-3-2 b] 1-2-4-3 c] 3-4-2-1 d] 3-1-2-4

Section D

Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 3 options. Select ONLY ONE option that you feel is the most appropriate and mark it on the answer sheet given to you.

Marks: 30

20. Cities are becoming more and more crowded. The existing facilities (e.g. transport, housing, etc.) are not able to support the increasing population. As a Contributor, what is the best you can suggest?
- a] Try out different solutions to find which ones are most appropriate for our cities.

- b] Until the population is controlled, there cannot be any effective solution to this problem.
 - c] Take the solution which has worked in another country and make it work here.
21. Which of these college librarians is thinking most like a Contributor?
- a] The librarian who believes that students must respect and follow the rules properly.
 - b] The librarian who believes that each and every student needs to feel comfortable using all the library services.
 - c] The librarian who believes that all books must be available to students whenever they need them.
22. In an interview, you are asked about the planning and strategy details of a project that you worked on in your previous company. As a Contributor, what would you think?
- a] "I have to somehow communicate that I can use my learnings from that project and apply them in this company."
 - b] "I have to tell them upfront that I cannot share such confidential details with them."
 - c] "I can give them details but focus only on what I had done in that project."
23. Supriya works in the Innovation Department of a lift manufacturing company. The team is innovating one component of the lift which could lead to less power consumption. As a part of the team, how best can she contribute to the success of this project?
- a] She can contribute by getting into the details of the project and committing to its success.
 - b] She can contribute by recruiting a team of experts who are willing to take it forward.
 - c] She can contribute by doing whatever she has been asked to do for the project, well.
24. During a group discussion, Tehreen is assigned a topic that she has less knowledge about. Which of these ways would enable her to meaningfully contribute to the discussion?
- a] Listening to others and adding her own opinion to what each one is saying.
 - b] Asking relevant questions to clarify, deepen, and develop the understanding of the topic.
 - c] Understanding the essence of what others say and trying to summarize them towards the end.
25. Here are three friends sharing what they think is the best way to protect our environment. Whose idea do you agree with?
- a] Sujoy: "We need to adopt environment-friendly habits & help others do the same to be able to protect our environment in the long-run."
 - b] Khushnuma: "The government should be strict with industries and activities that harm our environment and punish those who break the rules."
 - c] Divij: "Climate change has already affected/changed the environment and cannot be reversed. We just have to wait for a miracle to happen."
26. What is the most important aspect that recruiters look for in a resume?
- a] What are the challenging tasks you have undertaken in your other professional experiences?
 - b] How well can you explain your experiences?
 - c] How have you created value for the organizations you have worked in?

27. A filmmaker decides to start a movie project at the last minute. He wants to make a film quickly on a low-cost budget. This affects stakeholders such as production and set designers, film producers, editors, assistant directors, actors etc. What action can a Contributor take?
- a] He can take into account everyone's concerns i.e., cameraman, editor, spot boys, etc. and find a way that works for everyone.
 - b] He can talk with the actors and producers who are the most important members of his team. If they are onboard with the decision, he can move ahead.
 - c] He can just begin the project as he has the vision of the project and experience of doing a good job, which will finally help all the stakeholders in the long run (when the film does well).
28. Final examinations are approaching. Which of them is most Contributive?
- a] Rakesh: "Let me study the main chapters in the syllabus so that I can at least pass the exam."
 - b] Sumi: "To do well in the exams, I have to go through the previous exam papers, get notes from friends, and ask the teacher for important chapters to study."
 - c] Paresh: "I must understand all the chapters. That understanding will help me answer any question in the exam."
29. Sushma has just got an offer for the job of a field journalist with a well-known news channel known for its fearless reporting. As a Contributor, why would she take up such a job?
- a] "This job will give me the power to expose the problems of people and open up possible solutions."
 - b] "Since this job is well-paying, it will make my family proud of me."
 - c] "Through this job I can connect with other journalists and expand my network."