

GUJARAT TECHNOLOGICAL UNIVERSITY**BE- SEMESTER-VI EXAMINATION – WINTER 2025****Subject Code:3162011****Date:19-11-2025****Subject Name:Entrepreneurship Development****Time:02:30 PM TO 05:00 PM****Total Marks:70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		MARKS
Q.1	(a) Define and explain Entrepreneurship.	03
	(b) Briefly explain growth of entrepreneurship in India.	04
	(c) What are the benefits of becoming an entrepreneur?	07
Q.2	(a) What are the characteristics of a successful entrepreneur?	03
	(b) Briefly discuss the importance of material handling and its relevance with facility location.	04
	(c) Discuss opportunities, challenges for starting a new venture in India	07
	OR	
	(c) Briefly discuss the process of new product development.	07
Q.3	(a) What is contingency planning?	03
	(b) Explain market and operational feasibility.	04
	(c) What are the financial support agencies for MSME? Briefly discuss their roles.	07
	OR	
Q.3	(a) What is the interrelationship between enterprise and society?	03
	(b) Briefly discuss the methods of cost control and importance.	04
	(c) Write a short note on estimating the capacity and flexibility of a plant.	07
Q.4	(a) Explain 'Calculated Risk'.	03
	(b) Explain the terms: Return on investment, Return on sales giving examples.	04
	(c) Short note- presenting a business plan to investors.	07
	OR	
Q.4	(a) Explain the concept of risk and uncertainty.	03
	(b) State typical forms of ownership.	04
	(c) Explain the concept of JIT for inventory management with example. What are its advantages?	07
Q.5	(a) What is SWOT analysis?	03
	(b) Explain the venture capital source of finance.	04
	(c) Write short note on IPR.	07
	OR	
Q.5	(a) What is Break even analysis?	03
	(b) What is Licensing? Explain in brief.	04
	(c) Why businesses need financial planning? Describe Cash flow planning for a business in details.	07
