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## **ONE DAY SEMINAR ON INTERNATIONAL TRADE**

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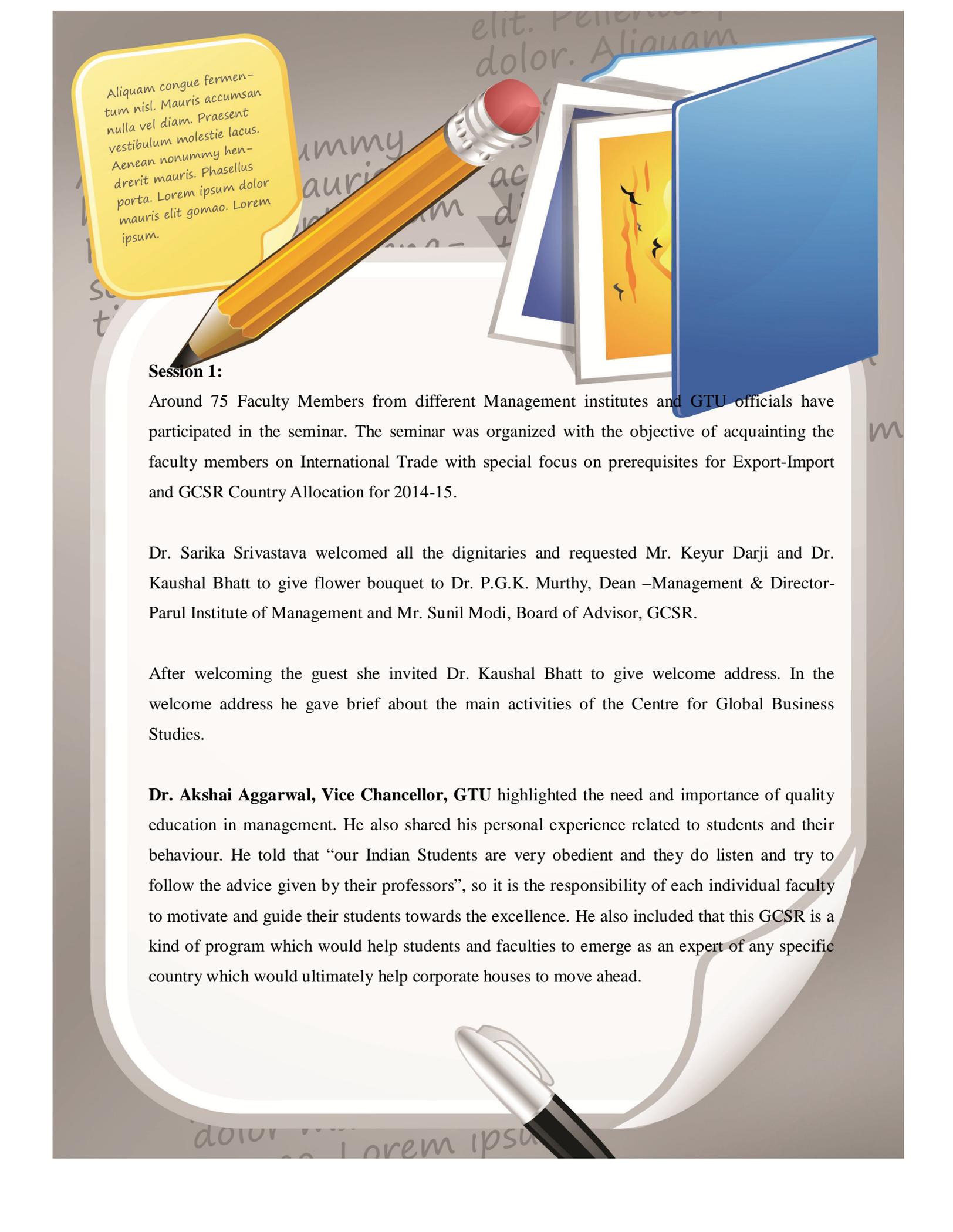
## **GCSR COUNTRY ALLOCATION FOR THE ACADEMIC YEAR 2014-15**

**Wednesday, 25th June 2014**

Centre for Global Business Studies, GTU organized one day seminar on '*International Trade with special focus on prerequisites for Export-Import*' and Country allocation for academic year 2014-15 on 25th June 2014.

Global Country Study Report (GCSR) has been introduced as a part of Global MBA program since 2011 with the vision to enable our students to be globally competitive and to enable our faculties to be experts on specific countries as far as international trade is concerned. For preparing the GCSR reports on such desired quality, it is obvious that the faculties must be equipped with latest information on international trade as well as they must have the knowledge of Export & Import procedures. Centre for Global business Studies organized this seminar with the objective to familiarize the participants with the effective understanding of procedural aspects of export-import, which is one of the basic fundamentals of international business. The program was designed to have deeper insights on Export-Import procedure and guidelines.

Post liberalization, India is considered to be amongst the potential markets for global trade. This has initiated the government to make necessary policies which has opened new doors for international trade. Global trade has necessitated national markets to follow international trends. Also with amendments in the budget annually, there are changes in the export import policies making it essential for potential global marketers to stay abreast with the latest.



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### **Session 1:**

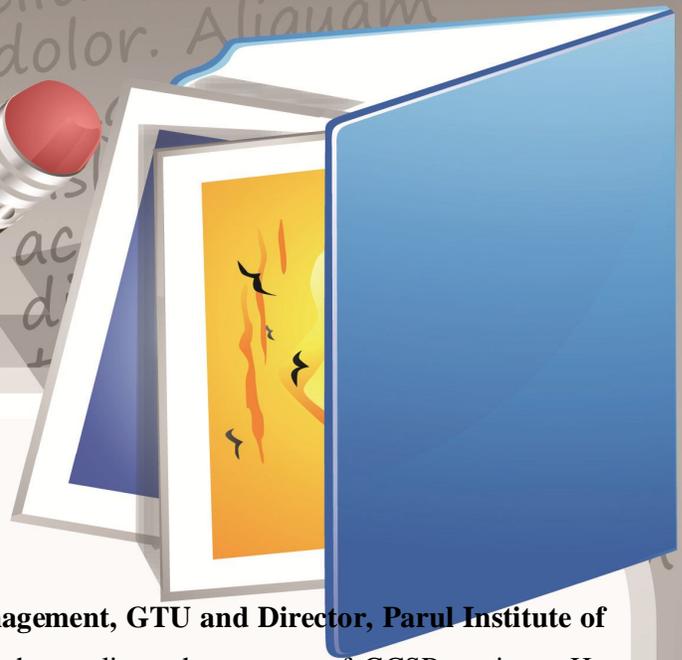
Around 75 Faculty Members from different Management institutes and GTU officials have participated in the seminar. The seminar was organized with the objective of acquainting the faculty members on International Trade with special focus on prerequisites for Export-Import and GCSR Country Allocation for 2014-15.

Dr. Sarika Srivastava welcomed all the dignitaries and requested Mr. Keyur Darji and Dr. Kaushal Bhatt to give flower bouquet to Dr. P.G.K. Murthy, Dean –Management & Director-Parul Institute of Management and Mr. Sunil Modi, Board of Advisor, GCSR.

After welcoming the guest she invited Dr. Kaushal Bhatt to give welcome address. In the welcome address he gave brief about the main activities of the Centre for Global Business Studies.

**Dr. Akshai Aggarwal, Vice Chancellor, GTU** highlighted the need and importance of quality education in management. He also shared his personal experience related to students and their behaviour. He told that “our Indian Students are very obedient and they do listen and try to follow the advice given by their professors”, so it is the responsibility of each individual faculty to motivate and guide their students towards the excellence. He also included that this GCSR is a kind of program which would help students and faculties to emerge as an expert of any specific country which would ultimately help corporate houses to move ahead.

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**Dr. P. G. K. Murthy, Dean, Faculty of Management, GTU and Director, Parul Institute of Management and Research** emphasized on the quality enhancement of GCSR projects. He informed faculty members to encourage students to visit any SMEs for GCSR and try to develop a business model for them. Dr. Murthy also explained the benefits of GCSR for consultancy which would reduce the gap between industry and institute.

Technical session was conducted by **Mr. Sunil Modi, Board of Advisor- GCSR**. He shared his personal experience living 30 years in Africa continent. He informed faculty members that GTU is the only university which has adopted this kind of unique program for their management faculty. He directed all faculty members to carry out analysis of Indian states with respect to Gujarat and try to establish relationship with any of universities of allotted country. He discussed financial benefits of GCSR projects to faculties and motivated them to carry out a good report which would help any industry for expansion.

He explained the policies and norms of Import, Export, trade barriers etc. He also discussed about business patterns in Africa, sample documents of export order, business opportunities in African countries and significance of Gujarat in international trade etc.





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## **Session 2:**

**Dr. Kaushal Bhatt, Assistant Professor, GTU** explained vision of GCSR. He discussed about the role of Director, faculty members and students.

**Mr. Keyur Darji, Research Associate- GTU** discussed about the new additions in GCSR which will be applicable from academic year 2014-15. Now MBA students shall also study all the states of India along with other countries from this academic year onwards.

**Dr. Sarika Srivastava, Assistant Professor, GTU** explained about the proposed session plan of GCSR for students.

**Mr. Sunil Modi, Board of Advisor, GCSR** announced the list of allocated countries for academic year 2014-15. Faculty members were asked to give suggestions and feedback for the program. Participants appreciated the program and also shared their experience with us. Team CGBS thanked all participants who enthusiastically participated in the seminar.

**Certificate of participation were distributed to all the participants on successful completion of the programme.**

Following faculty members from GTU affiliated MBA institutes grappling with complexities in information and knowledge of import & export documentation formalities in GCSR took advantage of this opportunity to get a clear understanding on the subject.



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Name of Faculty	Name of Affiliating Institute	Designation	Ins. Code	Zone
Prof.Devendra Lodha	Ahmedabad Institute of Technology	Assistant Professor	701	Zone 1
Bhumika P. Raval	Chaudhari Technical Institute	Associate Professor	701	Zone 2
Mayur Rao	Anand Institute of Management	Assistant Professor	702	Zone 3
Akash shah	Anand Institute of Management	Assistant Professor	702	Zone 3
Alpesh Shah	ATMIYA Institute of Technology & Science	Assistant Professor	703	Zone 4
Dr. Kerav Pandya	C K Shah Vijajapurwala Institute of Management, Vadodara	Associate Professor	705	Zone 3
Dr. Kunjal Sinha	C K Shah Vijajapurwala Institute of Management, Vadodara	Associate Professor	705	Zone 3
Mr. Prakash Patel	C K Shah Vijajapurwala Institute of Management, Vadodara	Assistant Professor	705	Zone 3
Vinod Varghese	C.K.Pithawalla Institute of Management	Assistant Professor	706	Zone 5
Anita Ahuja	D.L.Patel Institute of Mgmt and Technology	Assistant Professor	709	Zone 2
Tushar Pradhan	Parul Institute of Mgmt and Research	Assistant Professor	711	Zone 3
Ms Dhara Ranpura	Grow More Faculty of Management	Assistant Professor	713	Zone 2
Prof. Kalagi Shah	GLSICT-MBA	Assistant Professor	714	Zone 1
Jasmin Padiya	GLSICT-MBA	Assistant Professor	714	Zone 1
Shruti D. Upadhyaya	Gandhinagar Institute of Technology	Assistant Professor	715	Zone 2
Senma Shailesh	Golden Jubilee Inst. of Management & T	Assistant Professor	717	Zone 2
Tarpit	Golden Jubilee Inst. of Management & T	Assistant Professor	717	Zone 2
radhika fulpagar	Hashmukh goswami college of Engineering	Assistant Professor	718	Zone 2
Divyesh Patel	Indu Management Institute	Assistant Professor	719	Zone 3
Dimpy Shah	Indu Management Institute	Assistant Professor	719	Zone 3
Dr. PARESH A PRAJAPATI	Shri Satsangi Saketdham "Ram Ashram" group of Institutions, Vadasma	Director/Principal/HOD	721	Zone 2
Dr. Sunil Patel	SSRGI, Vadasma	Director/Principal/HOD	721	Zone 2
Disha Bhagat	K.P.Patel School Of Management & Computer Studies	Assistant Professor	724	Zone 3
Nilesh Ankaleshvariya	KUM M H GARDI SCHOOL OF MANAGEMENT	Assistant Professor	727	Zone 4
Shyamsunder Singh	Laxmi Institute of Management	Assistant Professor	731	Zone 5
AMISH B SONI	N. R. Institute of Business Management	Assistant Professor	735	Zone 1
Gurmeet Singh H. Sikh	N.R. Institute of Business Management	Assistant Professor	735	Zone 1
Shweta Bambuwala	N.R.Institute of Business Management	Assistant Professor	735	Zone 1
C.D. Lakhlum	N .R. Vekaria Institute of B.M.S.	Assistant Professor	736	Zone 4
N M Munshi	N .R. Vekaria Institute of B.M.S.	Assistant Professor	736	Zone 4
Subhash Yadav	Narmada College of Management	Assistant Professor	737	Zone 5
Monali Jani	Noble Group of Institutions	Assistant Professor	738	Zone 4
Harsh Modha	Noble Group of Institutions	Assistant Professor	738	Zone 4
Ms IRAM ADA KHAN	PARUL INSTITUTE OF ENGINEERING & TECHNOLOGY MBA	Assistant Professor	742	Zone 3
Ms VIDHITA SINHA	PARUL INSTITUTE OF ENG & TECH MBA	Assistant Professor	742	Zone 3
Mr.Ashwin Jadeja	RBIMS	Assistant Professor	746	Zone 1
Chirag R. Patel	Department of Business Management, S. P. College of Engineering, Visnagar.	Assistant Professor	752	Zone 2

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Name of Faculty	Name of Affiliating Institute	Designation	Ins. Code	Zone
VAJA JIGNESH R.	Sarvodaya college of Mgmt & Technology	Director/Principal/HOD	757	Zone 1
Dharmesh N. Adesara	Shree H. N. Shukla College of Management Studies, Rajkot	Assistant Professor	759	Zone 4
Mr. Bharat Savaliya	Smt Shantaben Haribhai Gajera MBA Mahila College, Amreli	Assistant Professor	760	Zone 4
Mr. Birju K. Jani	Shree Sahajanand Institute of Management	Assistant Professor	761	Zone 1
Milan Padariya	Geetanjali Ins. Of Management Studies	Assistant Professor	766	Zone 4
Mr. ANAND JOSHI	SHRI BRAHMANAND INSTITUTE OF MANAGEMENT	Assistant Professor	767	Zone 4
Dr. Nirali Pandit	CPIMR	Assistant Professor	768	Zone 1
Dr. Mayur Shah	CPIMR	Assistant Professor	768	Zone 1
Rashesh Patel	SJPI (NICM)	Assistant Professor	769	Zone 2
nirav vyas	JVIMS	Assistant Professor	770	Zone 4
ashok bantwa	JVIMS	Assistant Professor	770	Zone 4
Ronak Mehta	Kadakia (Ankleshwar)	Assistant Professor	771	Zone 5
R.J.Desai	Sigma Institute of Engineering -Management	Assistant Professor	775	Zone 3
Ms. Reshmi Menon	Som-Lalit Institute of Business Management	Assistant Professor	778	Zone 1
Twinkle M. Trivedi	SLIBM	Assistant Professor	778	Zone 1
Mr. Shabbir Khattri	SGJ MBA College	Assistant Professor	782	Zone 4
Mr. Joy Dsouza	Christ Institute of Management	Assistant Professor	789	Zone 4
Ms Apurva A Chauhan	Naran lala School of Industrial management and computer science, Navsari	Assistant Professor	799	Zone 5
Ritesh Hasmukhbhai Amarsela	Patel Group Of Institution-MBA Department Mehsana	Assistant Professor	803	Zone 2
Mr. Ankit R. Shah	R.H.PATEL INSTITUTE OF MANAGEMENT	Director/Principal/HOD	804	Zone 1
Ms. Divya Shetlur	R.H.PATEL INSTITUTE OF MANAGEMENT	Assistant Professor	804	Zone 1
Ms Parinaz Todiwala	S. R. Luthra Institute of Management	Assistant Professor	805	Zone 5
Sham H Sachinwala	S S Agrawal Institute of Management & Technology, Navsari	Assistant Professor	806	Zone 5
Manjiri Sambre	Sal Institute of Amanagement	Assistant Professor	807	Zone 1
Jigar	Sal Institute of Amanagement	Assistant Professor	807	Zone 1
Sumitkumar S. Acharya	Shree Swaminarayan Institute of Management, Porbandar	Assistant Professor	810	Zone 4
Mr. A.G.Patil	The Mandvi Education Society Institute of Business Management & Computer Studies	Assistant Professor	812	Zone 5
Mr. S.V.Rana	The Mandvi Education Society Institute of Business Management & Computer Studies	Assistant Professor	812	Zone 5
Mr. Vikas C. Prajapati	Sitarambhai Naranji Patel Institute of Technology & Research Centre - Umrah	Assistant Professor	814	Zone 5
Prof. Chanduji Thakor	VJKM Institute of Management and Computer Studies, vadu	Director/Principal/HOD	816	Zone 2
MR. BHARAT BARAD	NARANDAS JETHALAL SONECHA MANAGEMENT AND TECHNICAL INSTITUTE - CHANDUVAV	Assistant Professor	817	Zone 4
RIXIT H. SUKHADIYA	SMT. K. K. PATEL MBA/MCA COLLEGE	Assistant Professor	818	Zone 2
Manik Shah	SIBM	Assistant Professor	820	Zone 1
Krutika Raval	GTU-CBE	Assistant Professor	999	Zone 1
Dr. Ritesh Patel	GTU- Centre of Govanance Systems	Assistant Professor	999	Zone 1

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Kindly visit website to study all GCSR reports and to have more information about the activities of Centre for Global Business Studies (CGBS)-

<http://international.gtu.ac.in/>

**Team CGBS would love to solve queries-**

Mr. Keyur Darji: [research.gbs@gtu.edu.in] [8866098866],

Dr. Kaushal Bhatt: [ap2\_cgbs@gtu.edu.in] [9879739171]

Dr. Sarika Srivastava: [ap1\_cgbs@gtu.edu.in] [9724359232]

