

# CALL FOR PAPERS

IIT Gandhinagar invites proposals for paper presentations, workshops, interactive sessions, posters, exhibits, etc. for the Design for a Billion Conference. The focus of the conference is on designing products, technologies and services with potential for mass impact. Proposals are welcome on a wide range of themes, such as interaction and user experience, service innovation sustainability, design for social inclusion, manufacturing economies, design research, ethnography for emerging nations.

- LONG PAPERS
- SHORT PAPERS
- DESIGN CASES
- POSTERS
- WORKSHOPS
- INTERACTIVE SESSIONS
- EXHIBITS

**SUBMISSION DEADLINE - 15 AUG 2014**

A cross-disciplinary forum to bring together researchers, educators, practitioners, entrepreneurs and venture capitalists to discuss the implications and future of mass impact design. The conference interweaves the theoretical and the empirical, research and applications, market pragmatics and social idealism.

# DESIGN FOR A BILLION

INTERNATIONAL CONFERENCE

NOVEMBER 7-8-9

Indian Institute of Technology  
Gandhinagar, Ahmedabad

**FOR SUBMISSIONS**

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**FOR MORE INFORMATION, REGISTRATIONS**

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