



Students Start-up Support System (S4)

GIC STUDENT ASSOCIATE PROGRAM

GIC invites applications from Students for the GIC-Associates Program

Gujarat Technological University's Innovation Council (GIC) invites young and enthusiastic students for the Student Associate Program.

Student Associate Program is a unique initiative, where a state-run university is providing an opportunity for students to work as Associates. We are looking for individuals who can act as the team leaders as well as are having the ability to work as the part of a team, in the following areas:

1. Entrepreneurship
2. Start-up Ecosystem Development
3. Documentation (Content Writer)
4. IT Development (PHP/MySQL/HTML/CSS/Java Script)
5. Graphic Designing (CorelDraw / Photoshop / any related software)
6. Film/Video Making (Cinematography)
7. Event Management
8. Public Relation
9. Design Thinking (Design Engineering)
10. Intellectual Property Rights (Patent Cell)

Selected candidates are supposed to work with a team of GTU Innovation Council. These Student Associates will have to work with GIC from July 2015 to March 2016. After completion of the said tenure, a certificate from the Hon'ble Vice Chancellor of Gujarat Technological University for Associate Program will be awarded.

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www.gtuinnovationcouncil.ac.in

Interested students should apply on or before 30th June 2015 at the following registration link:
<http://goo.gl/wbEaVK>

Essential criteria for applicant to be a GIC Student Associate include:

1. Enthusiastic and Self-driven.
2. Technical skills related to ICT.
3. Leadership & Interpersonal Skills.
4. Curiosity to learn & Implement new ideas.
5. Ability to complete work in time.

Note: There is no financial incentive associated with this program. First Year Students will get Activity Points for their work at GTU Innovation Council.

Check details on GIC's website link <http://goo.gl/BqK5Vf>. Please refer the FAQ's. For any query please mail at gic@gtu.edu.in.

On the Remaining Pages:

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References: Kindly refer last year fellowship program: GIC Fellowship program 2013-14

<http://www.gtu.ac.in/circulars/14Jan/Onedaycapacity.pdf>

http://www.gtu.ac.in/circulars/14March/25032014_03.pdf

http://www.gtu.ac.in/circulars/14March/10032014_01.pdf

GIC Fellows/Associates of 2014-15 awarded by Hon'ble Vice Chancellor on 4th Sankul Day

http://www.gtu.ac.in/circulars/15Apr/13042015_01.pdf

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About the Associates Program

GTU is the first state-run university, which is providing an opportunity to undergraduate students to work as Associates. (Such opportunities are normally available only in IIMs or some IITS.) Interested applicants must take benefit of this wonderful opportunity. The selected Associates will work with the GTU Innovation Council team at the GIC S4 co-creation centre that is located at the LD College of Engineering campus. For many of the Associate positions at GIC, the work can be done virtually and location of a student may not be an issue.

(GTU is planning to develop common facilities for all the Colleges of a Sankul. As soon as such facilities become available at a Sankul, the students in the Colleges of the Sankul will also get the opportunity to become GIC Fellows.)

The opportunities are available in a variety of departments and job profiles, it is unlikely that there isn't a position that suits your bill.

The desired qualification and job profile of the various areas are as follows:

Entrepreneurship

Applicants must be passionate about entrepreneurship and be willing to work with entrepreneurs and innovators and help them to sustain their business and innovation models.

Start-up Ecosystem Development

Associate will help GIC to build Start-up Ecosystem at University. Associate will work with various organizations like Incubators, different co working spaces, crowd funding portals etc. Student having experience of working with Start-ups will be given special weightage for selection.

Documentation (Content Writer)

Associate will manage the regular documentation of the each event/workshop takes place at GIC. A major part of the role will be to monitor and evaluate the processes through needs assessment, self-report questionnaires, focus on group discussions. Associate must be meticulous and have an attention to detail and accuracy. Associate must write individual pieces, including using the technical skills of writing and being able to structure and plan individual content. Associate should also look at editing, revising and reviewing work especially in response to feedback.

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Information Technology (IT)

Associate must have understanding and precise knowhow of one or more areas of – Concept of OOPs, PHP, MySQL, HTML, CSS, JavaScript & Open Source Development.

Graphic Designing

Associate will create visual concepts using computer software like Coreldraw or Photoshop, to communicate ideas that inspire, inform, or captivate viewer. They will develop the overall layout and design for advertisements, brochures, newsletters or reports.

Film/Video Making (Cinematography)

Associate will be responsible for assembling recorded raw material into a finished product that's suitable for broadcasting. The material may include camera footage, dialogue, sound effects, graphics and special effects. Creative mind and storytelling skills will be added as an advantage.

Event Management

Associate will be responsible for the production of events from conception through to completion. Associate must coordinate with other team members. Events can include Conference, Workshops, Boot camps, Seminars or Roundtable Meetings. Associate must ensure all necessary arrangement/equipment is available and in working condition.

Public Relation

Associate will be responsible for planning, developing and implementing PR strategies for GIC Events. Associate will also look into preparing and supervising the production of publicity brochures, handouts, newsletters, promotional videos, photographs, films and multimedia programmes. Associate should communicate participants via Phone/Email and take Feedback from them after the Event.

Design Thinking (Design Engineering)

Associate should willing to learn Design Thinking. Associate should assist in Design Engineering Events at GIC. Associate will work like a bridge between GTU Design Team and Student Community. (Students who are interested in Design Engineering Subject can select this as their area of work in this program.)

IPR (Patent Cell)

Selected associates will help create strategy involving patents and intellectual property. The associates will work with the cell that trains and provides adequate support to people interested in understand the fundamentals of patents and intellectual property rights.

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About GTU Innovation Council

GTU Innovation Council has been set up for establishing close linkages with industries and businesses and to make research and development at the University relevant to the needs of industries at national and international levels. It aims to involve the industries, along with the students and Faculty Members, in an innovation movement, whereby GTU rejuvenates technology education and develops quality research at the University and helps create a culture of design, entrepreneurship & new and improved products and processes in our industry.

So far GTU Innovation Council, has organized 500+ different workshops on Design Thinking, Ideation, Product Design, Business Model Canvas, IPR and Patent Clinics, CrowdFunding Initiator etc at its Student Start-up Support System (S4) Co-Creation Centre (S4-C3) and S4 Extension Centres.

Our Mission

GTU Innovation Council's first objective is to nurture creativity and innovation within the University community; it has been designed to act as a catalyst of change for the whole of the society.

The Council is sending out the students and Faculty Members to businesses, industries and various organizations to continuously prepare projects and case studies for changes, which may lead to improvement in products or processes.

The Council targets to create a management system, which uses the existing structures and facilities by bringing them together for working for innovation and entrepreneurship. The Council has now decided to document every single success and to make the information available to all the stake-holders to develop self-confidence in the whole of the system.

One key aim of this mission is to develop inter-relationship for national and international collaborations for innovation and entrepreneurship in the fields of Science, Engineering, Technology, Architecture and Management. The Innovation Council has started strategic steps to establish a close and continuing inter-action between the industries & businesses and the students & Faculty Members in all the undergraduate and post-graduate courses.

Frequently Asked Questions (FAQ)

How can I apply for this Associates program?

Students from any college/university can apply for this program through registration link: <http://goo.gl/wbEaVK>

Is this a paid Program?

Our Associates program is unpaid but the Associates may get citations from GTU.

How does the hiring process work?

Once an application is submitted online, it is reviewed against the requirements for the position. If your skills meet the necessary requirements for the position, you may receive a call from GIC for a more in-depth conversation about your resume and qualifications. You will be interviewed by the Recruiter and/or the Hiring Manager for the position, depending upon the position. An offer will be extended to the strongest candidate for the role.

What is the timing for the Associates hiring process?

The Associates hiring process takes approximately two weeks from the first contact with a recruiter until Associate is selected. We may not be able to call you due to high volume of applications, but you may call and mail for confirmation after 15 days of your application.

When will I hear about the status of my application?

As positions are filled, candidates will be notified via phone and e-mail of their status.

How many Associates opportunities are available?

Associates positions are posted according to GIC needs and the number may vary accordingly.

Do you have opportunities for MBA's and MCA's?

Yes. We do look for students who meet our necessary requirements.

What do I do if there isn't a Associates opportunity that interests me at this time?

The majority of Associateship positions will be posted throughout the academic year. If you want to get ready now, create your profile. Then, come back later and apply for positions that match your qualifications and interests.

Will I get Certificate at the end of Associates program?

Yes. After completion of the said tenure (which includes physical and virtual work), a certificate from the Hon'ble Vice Chancellor will be awarded.

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When is the application deadline?

We will accept applications on or before 30th June, 2015. But you can apply after the deadline for the requirements, which may arise in future.

Should I send a copy of my resume via regular mail?

No. If you want to be considered for an Associate position, you must apply online. There are a few exceptions. Graphic Designing candidates should share their link of portfolio.

Where is Associates opportunities located?

The majority of our Associateship opportunities are located at GTU Innovation Council (GIC) office. However, many of positions at GIC can be done virtually.

(GTU is planning to develop common facilities for all the Colleges of a Sankul. As soon as such facilities become available at a Sankul, the students in the Colleges of the Sankul will also get the opportunity to become GIC Fellows.)

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