



GUJARAT TECHNOLOGICAL UNIVERSITY

(INTERNATIONAL INNOVATIVE
UNIVERSITY)

CORDIAL INVITATION

**CONTRIBUTOR PERSONALITY
DEVELOPMENT PROGRAM (CPDP)**

INVITES FOR

**“LAUNCHING OF MOBILE
APPLICATION ON CPD
PROGRAM”**

DATE & VENUE

**03:00 PM TO 05:30 PM,
21ST MARCH, 2017,
B-0, CONFERENCE HALL,
GTU, CHANDKHEDA, AHMEDABAD**

KEY NOTE SPEAKER

**V. SRINIVAS (FOUNDER AND CEO OF
ILLUMINE KNOWLEDGE RESOURCES
PVT. LTD.)
SWAMI SARVASTHANANDAJI**

ABOUT CPDP CELL

The Contributor Personality Development Program is being conducted for some years. GTU along with I-Become has been working on the challenge of making the program even more valuable to students, easy to administer, and create more engagement with students.

In keeping with this objective, I-Become has proposed an “innovation roadmap” for the CPD program.

The first step in the ‘innovation roadmap’ is the launch of a **“Digital Application”** that will deliver small career-bytes to students on a daily basis. These career-bytes will help students appreciate the value of The CPD program in their future careers and also get more engaged and involved in the course.

We are happy to announce a special meeting for faculties of the CPD program on 21st March 2017 along with I-Become team.

The workshop will cover the following areas:

1. Presentation of proposed innovations in the CPD program
2. Launch of a Beta-service free-of-cost for students. The service will be available for download from 16th March onwards
3. Discussions around how to leverage these innovations to make both CPD course and CPD teachers become highly valuable and effective in lives of the students

4. Selection of teachers/ colleges as Test-partners for the Beta-service so that feedback from students can be obtained so that the digital app becomes more effective and valuable to students and teachers
5. Brainstorming with the CPD faculties’ community for future actions

All faculty members teaching CPDP are invited to take part in this event.

Hence all are informed to ensure their registration on below mention link before 17th March 2017 and attend the same positively: <https://goo.gl/JQe5QG>

SCHEDULE:

Sessions	Timings
Introductory Speech by Swami Sarvasthanandaji	03:00 to 03:20
Address by Hon’ble Vice Chancellor (Prof.) Dr.Navin Sheth	03:20 to 03:30
Discussion on proposed innovation of CPD program by Mr. V. Srinivas	03:30 to 05:15
High Tea	05:15 to 05:30

CONTACT:

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